

Phelps Chamber of Commerce Meeting Minutes  
Tuesday April 6<sup>th</sup>, 2010  
Place: Town Hall  
Time: 6:00pm

Present: Martin Primich, Cindy Spurgeon, Tuckey Requa, Connie McArdle, Delnice Hill  
Mary Ann Bickler

Absent: John Huza, Jeanne Brown

Agenda:

1. Call to Order: Meeting called to order by President M. Primich at 6:00 p.m.
2. Verification of Public Notification: Verified
3. Approval of March 13 Meeting Minutes: Move to approve C. McArdle, Second T. Requa. Approved
4. Director's Report: Written Report Submitted
  - a. Vilas County Chamber of Commerce meeting in Manitowish Waters on 4/8. items to be discussed: October Resort Tour (hosted by Phelps), dates and afternoon workshop speaker. Vilas/Oneida County map ad sales to begin. Email has been sent to all chamber members.
  - b. Wisconsin Department of Tourism. TravelWisconsin.com data collection forms sent vial email/regular mail to chamber members. Collected information will be input. Once approved by TravelWisconsin.com site administrator, information will be posted.
  - c. Mock-up of letterhead, envelopes and business cards received from Grass Lake Images. Request board approval to purchase. Item moved to new business.
  - d. Request board approval to order name tags from Laser Innovations in Woodruff. Cost is \$7.25 each. That includes the engraving. Request approval to order one for director and one for each board member. Item moved to new business.
  - e. New chamber members: Gink's Sand Lake Cottages, Jason McCrae Guide Service and Grace Crass the new Officer in Charge at the Phelps Post Office. Move to approve Director's Report: C. Spurgeon, Second C. McArdle. Approved.
5. Treasurer's Report: Written Report Submitted. 2010 Radar Run lost money due to extra expenses. Prizes alone totaled over \$800.00. Balance sheet, profit and loss statement and check detail were not complete as no bank statement was received for February. Computer problem at bank generated two statements for some customers and none for others. Spurgeon will contact bank for detailed reproduction of statement. Move to approve Treasurer's Report: D. Hill, Second, T. Requa. Approved.
6. Smelt Fry: Primich informed everyone that there will be no commercial cleaning available for harvested smelt. Bickler contacted two commercial fishing companies to inquire about having harvested fish cleaned. Neither were interested. Smelt harvesting will begin on Wednesday or Thursday evening between 9 p.m. and 10 p.m. Need to find access to Long Lake at a place other

- than the dam. Will need 5 gallon buckets for collection. M. Primich will provide plastic bags to line the buckets. C. Spurgeon will talk to Barry at Convenience Store regarding use of his walk-in cooler to store harvested fish. (Barry said yes) Rick Brown and Ralph Spurgeon will help harvest the fish. Suggested sites for cleaning – Fire Barn or Wavering Park Pavilion.
7. Rummage-O-Rama: Date of event, June 12, 2010. Need to determine when to start advertising. Primmich asked Bickler to contact Land O' Lakes chamber for ideas regarding maps etc. as their event is extremely successful.
  8. Kickball: Spurgeon to send Bickler a list of prize amounts. Bickler has created team registration packets and as already had one inquiry. Bickler to check into a Facebook page for the chamber and look into advertising on Facebook regarding the event.
  9. 4<sup>th</sup> of July: Primich state that although many organizations were interested in running the town picnic, the chamber would continue to do it. Need to plan for games, prizes, food, etc.
  10. Street Signs/Banners: At the Annual meeting, Wolftrack Designs presented new designs for the “Phelps” signs on located on the roads on the way into town. Primich stated we need to re-look at the designs. Should all the civic organizations be on the sign? Should we look at a selecting a new picture that is more reflective of Phelps? Road signs tabled until May meeting. Next to be discussed: Signs at Chamber Office. Primich has an oval sign in his basement that would match the cafe's. It has room to hang signs underneath (for the new museum etc.) He will ask Jen Primich to paint our new logo on the sign so we can hang it out before the opening of fishing. Bickler to research ordering a lighted “Open” sign for the street-side window. Bickler also asked if the “For Sale” sign could be moved out of the window and onto the outside of the building. Spurgeon said it could be. Bickler to research 18 X 36 canvas signs for the new light posts. We have 42 posts and \$2100 available from the town to purchase. Suggestions for design include the Chamber's new logo with a member listed on each flag, drawing of local lakes, and dates of upcoming events. Primich will do a mock-up of the lake design.
  11. New/Old Business
    - a. New Business: Letterhead etc. Motion to approve order by C. McArdle, Second by T. Requa. Order approved. Name Tags: Motion to approve order by C. McArdle, Second by T. Requa. Order approved.
  12. Next Meeting Reminder: May 4, 2010 6:00 p.m. Phelps Town Hall.
  13. Adjourn: 7:20 p.m.

Respectfully submitted;  
Mary Ann Bickler  
Director – Phelps Chamber of Commerce