

Phelps Chamber of Commerce Meeting
Tuesday January 5th, 2010
Place: Phelps Town Hall
Time: 6pm

Present: Martin Primich, Cindy Spurgeon, Tuckey Requa, Connie McArdle, John Huza
Absent: Jeanne Brown, Delnice Hill

Agenda:

1. Call to Order - 6:05
2. Verification of Public Notification - confirmed
3. Approval of December minutes – no December minutes provided.
4. Secretary's Report – no report. For future, change to Director's Report
5. Treasurer's Report – Spurgeon
 - A. Spurgeon has checks for deposit.
 - B. Chamber has not been paid by town for Oct, Nov, Dec. That check is forthcoming.
 - C. Biggest expense was advertising for the derby track, inflatables for 4th of July.
 - D. We have a booth for the snowmobile Derby and a 16x14 foot wall panel for Chamber and the Radar Run.
 - E. Huza motion/McArdle second to approve Treasurer's report. Motion carried.
6. Discussion/Action: President, Treasurer, and one board member
 - A. Spurgeon motion/Huza second that President, Treasurer and McArdle serve two year terms and the rest of the Board serve one year terms. As of 2010 elections, all terms will be for two years. Motion carried.
7. Update on Chamber Director – Primich
 - A. Primich attended Town meeting to explain our interview process
 - B. Town gave their blessing to our making the decision.
 - C. We have hired Mary Ann Bickler, formerly from Conserve School
 1. Her position at Conserve was eliminated.
 2. Lots of grant writing, marketing, event planning experience.
 3. Will start on January 11th.
 4. Will be paid on the 15th and the 30th of each month.
 5. Board priorities – Radar run, membership list, brochures.
8. Radar Run

We need an alternate location plan in case ice isn't ready.
Huza/Waier to talk with Chum at Sand Lake Club regarding air strip
Also need to Jerry Neimesto to see if he knows of an unused road that might be used.
Primich will check to see what St. Germain is doing.

 - A. Advertising
 1. Snowmobile Derby – Staffing the booth
 - a. **Primich** will call for details and will send us an email.
 2. Radio – we had live remote last year. No for this year.
 - a. PSAs free for radio and TV.

- b. We need to write up the “sales text” for the PSAs. **Mary Ann**.
 - 3. Posters – add raffle drawing to posters. Raffle at 3pm. 125 tix sold.
 - a. Send PDF to Huza set up for 13 x 19. Huza will print. - **Requa**
 - 4. Poker Run – we need to ask bars to be a stop.
 - a. Get them the sheets the bars have to stamp.
 - b. Deal hands at 2:30.
 - c. \$5 to enter. **Spurgeon**
 - 5. Wolf Track Design Banner – **Spurgeon** will call.
 - a. Board approved expenditure up to \$300.
 - 6. Newspaper – **Mary Ann**
 - 7. Memberships
 - a. **Requa** to see Holiday, **Primich** - GE, **Spurgeon** – Northern.
 - b. Give \$ to Spurgeon.
- B. Raffle Tickets – **Spurgeon**.
- C. Volunteers
 - 1. Day of – tabled until next mtg.
 - 2. Set up – tabled until next mtg
- D. Radar Guns – **Primich**.
- E. Get signs to Ted to change date. **Spurgeon**.
 - 1. After they’re done, Spurgeon contact **Huza** for distribution.
- F. Insurance - \$687 liability and liquor liability. **Spurgeon**
- G. Liquor license. **Spurgeon**
- H. Order liquor from Barry.
 - 1. **Primich** will put together the numbers for how much food and beer was sold last year. **Ralph Spurgeon** will handle.
- I. St. Germain – **Primich** contact to see how they are dealing with the questionable ice.
- J. Tents - **Huza** call Fish
- K. Recording and Posting; day of – tabled until next mtg
- 9. Christmas Trees Downtown Clean-up.
 - A. **Primich** will take off lights.
 - B. **McArdle** will arrange for Dan to cut them down and deliver them to Lando for the dogsled raises.
- 10. Fourth of July – The Board is NOT interested in turning over the 4th of July to another organization.
- 11. Street Banners – **Primich**
 - A. \$2100 in town budget for banners.
 - B. Primich working on more designs.
 - C. No deadline for spending that money.
- 12. New/Old Business
 - A. Secretary
 - 1. only worked 38 hours for the month of December.
 - 2. Did not follow through on a tasks to which she committed.
 - 3. Has already been paid.
 - B. Incoming mail.
 - 1. Business plan contest.

2. Community friendship dinner planners.
 - C. Road dedication – we need to start planning. This can be a big focus for **Mary Ann**. Walk/Run in conjunction with road dedication?
 - D. Need story in VCN about hiring new Chamber Director.
 1. **Spurgeon** contact Sharon Gifford to do story for VCN about Mary Ann
 - E. Vilas Chamber mtg is Jan 14th. Can **Mary Ann** attend?
13. Next Meeting Reminder
- A. Special radar run mtg is Jan 14 at 5 PM
 - B. Next Regular meeting is Feb 2. 6 pm
14. Adjourn - McArdle motion/Huza second to adjourn, Meeting adjourned at 7:35pm.

Respectfully submitted;
Tuckey Requa
Board Member